

# Custom Civic Engagement Training

*For military spouse teams of all sizes*

## Overview

Let us take your professional development curriculum to the next level. We offer webinar training for military-connected employees on how to get civically engaged. Whether it's registering to vote or contacting the local school board, we've got the expertise to equip and empower.



## Why we're a good fit

Is your team of military spouses bright, passionate, and highly engaged with the world around them? Have they faced countless challenges, only to dust themselves off and try again?

Being a military spouse isn't easy -- as our team can personally attest. But it's way easier when you feel like you have a voice in the decisions that impact your life. Civic engagement is how spouses like us can make our voices heard. SFI offers the tools to make that advocacy count.

## About SFI

Secure Families Initiative is a nonpartisan, nonprofit program whose mission is to empower military and veteran partners and families to be voters and advocates for their community. Our team of military spouses has years of voter turnout and community organizing experience -- and now we're paying it forward to future generations.



## Topics

**Voter Registration:** Personal coaching through the registration and absentee ballot request process

**Public Narrative:** How to share your military spouse story to a non-military audience

**Politics Do's and Don'ts:** What are the rules for military spouses interested in activism?

**Voter Relational Outreach:** Strategies for turning out friends and family to vote

**Answering Tough Questions:** How to de-escalate and re-direct tricky conversations

**Talking to Elected Officials:** Tips and tricks for persuading leaders to take action on issues you care about

## Details

All our training offerings are conducted virtually. We are happy to use your company's preferred meeting platform. Otherwise, we provide a Zoom webinar set-up.

We offer two training formats. In Presentation Only, our trainers guide your group straight through a topic lecture-style with limited time for questions. Workshop Features allow for more extensive Q&A as well as practice activities to immediately apply what's taught.

Groups can be any size. However, we strongly recommend sessions with workshop features do not exceed 20 participants, to allow maximal interaction.

## Pricing

Time	Format	Cost
30 minutes	Single topic, presentation only	\$250
1 hour	Single topic with workshop features OR Double topic, presentation only	\$500
Half-day	Up to three topics with workshop features	\$1,000

## Clients

Previous clients include Amazon, Armed Forces Insurance, and the National Association of Social Workers.

*"Amazon had Sarah Streyder of the Secure Families Initiative do a presentation on Voting by mail, Absentee Voting, and Military Voting. It was incredibly informative, helpful, and appreciated by all who attended." - Beth Conlin, Amazon*